

DCLA Executive Council Meeting  
November 1<sup>st</sup>, 2010

In attendance: Tina Hohman, Nick Anderson, Riley Hackett, Judy Hackett, Tom and Sheryl Katzke, Karissa Dishon, Candi Bothum, Peggy Ashford, Cody Martin, Susan Skakel, Todd Williver, Lynne Shoffner

The meeting was called to order at 7:00 p.m.

1. Awards

- a. Candi has met with the awards representatives to look at the awards given in each project area. Some project areas might change very little and other areas might change considerably.
- b. The main purposes for these changes are to efficiently use the money we are being entrusted with for awards and to make sure we are truly giving recognition where it is due.
- c. Candi surveyed some youth and they specifically said that they want recognition displayed for all to see.
- d. We might be able to branch out and do fun things with recognition in each project area, but that is not Candi's main focus at this time. She is working on the specific awards in each project area.
- e. There are suggestions in the works for short term and long term recognition.
- f. Karissa will be taking on the task to work with the media for printing fair results and other items in the future. It has been difficult in the past to get results in print.

2. Survey

- a. The survey is complete with less than 10% sampling of 4-H members, parents, and leaders.
- b. The Executive committee discussed for approximately 1.5 hours the survey, its results, and how to implement them.
- c. The main areas surveyed that need focus are:
  1. Promoting 4-H
  2. Volunteers – including recruiting, and education, with the result of getting many more volunteers spread out in all areas of 4-H.
  3. Communication – Accuracy, access, and timeliness with newsletters, websites, and all types of communication.

In the area of communication Candi asked if we should change the names of the *Over the Clover* newsletter, meetings, etc. It was decided that educating people on what these are is more important than name changes.

3. Ropes Course
  - a. There is still \$300.00 coming in after doing some billing for the course.
  - b. Todd Williver is still working on the insurance to have the premium possibly reduced.
  - c. The insurance is paid through December 31, 2010.
  - d. Dixie is working on obtaining foundation funding for the course.
  - e. If nothing is changed the course will be decommissioned on Dec. 31<sup>st</sup> 2010.
  - f. As of Nov. 1<sup>st</sup> there are no more sign-ups.
  - g. Todd Williver will let the committee know what's happening.
4. Fundraisers for 2011:
  - a. Sportsman's Pentathlon March 12<sup>th</sup> -13<sup>th</sup> 2011
    1. No Big R sponsorship at this time.
    2. Possibility of R.L. Greguss promoting it.
    3. South Valley Bank is sponsoring the event.
    4. Todd possibly trying to make it more family friendly
    5. Will probably take at least 3 committees to run
  - b. The Over the Clover Café at fair
  - c. Million Penny Round Up July 9, 2011
  - d. Candi made the suggestion to do a golf tournament during the FMCA summer event at the fairgrounds.
  - e. The recent poster was talked about that was done by the National team going to Denver. The poster raised approximately \$3,800.00. 500 were made and distributed. It was suggested that it could possibly be used for other 4-H events.

The meeting concluded at 9:40 p.m.

Submitted by Lynne Shoffner DCLA Secretary